

Base level - 07310532302002

General

GTIN, T0154	07310532302002
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Product characteristics

Functional name, T0018	Ugnsbakade chips Sourcream & Onion (Swedish)
Brand, T0143	Estrella
Description short, T3337	Ugnsbakade S&O (Swedish)
Context identification, T3815	DP006 - Distribute Product Information for Food Beverage Tobacco and Pet Food Products.
GPC category, T0280	10000177 - Chips/Crisps/Snack Mixes - Natural/Extruded (Shelf Stable)

Dates

Effective date, T3806	26-04-07
Availability date, T4727	22-08-01
Consumer availability date, T2227	22-08-15

Ordering information

Is trade item a base unit?, T4012	true
Is trade item a consumer unit?, T4037	true
Is trade item a despatch unit?, T4038	false
Is trade item an invoice unit?, T4014	false
Is trade item an orderable unit?, T0017	false
Hierarchy level, T4010	Base Unit or Each

Identification

Contact information

Contact type, T3792	Consumer Support - CXC
Contact (Name), T3790	Estrella AB, Konsumentkontakt, 020-340 350
Contact (Address), T3791	www.estrella.se

Communication

Communication channel code, T4392	Email
Communication value, T4393	konsumenttjanst@estrella.se

Contact information

Contact type, T3792	Customer Support - CYC
Contact (Name), T3790	Estrella AB
Contact (Address), T3791	Angered Storåsväg 71, 424 80 Angered

Communication

Communication channel code, T4392	Email
Communication value, T4393	konsumenttjanst@estrella.se

Origin

Country of origin

Country of origin, T0168	Germany
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Import classification

Import classification type, T3849	INTRASTAT - INTRASTAT
Import classification value, T3302	19059055

Package

Packaging type

Is packaging marked returnable?, T0277	false
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Packaging

Packaging type, T0137	BG - Bag
Packaging terms and conditions, T0189	12 - Recycling Fee Paid

Measurements

Height, T4019	255 (Millimetre)
Width, T4017	188 (Millimetre)
Depth, T4018	55 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	130 (Gram)
Net content, T0082	125 (Gram)

Non-packaged size dimension

Descriptive size dimension, T4360	125 g (Swedish)
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Sales & Marketing

Marketing

Marketing message, T3746	Estrella Ugnsbakade Chips Sourcream & Onion med lättare fetthalt och tungt krisp. Till skillnad från klassiska potatiships är chipsen ugnsbakade istället för friterade. Det ger en lägre fetthalt på bara 10% och maxad krispighet. Ett gott och snacksvänligt potatiships med intensiv smak av gräddfil och lök. Krispigt tips: ugnsbakade chips passar även som tillbehör till tapas och tapenad. (Swedish)
Key words E-commerce, T4204	chips, estrella, estrela, sourcream, ugn, ungn, sourcream onion, gräddfil och lök, snacks, ugnsbakad, potatiships, crisp, potatissnacks, helg, fest, krispig, fredag, lördag, bjud, låg fett, low fat, light, mindre fett, lättare, ovenbaked, oven baked, diet, (Swedish)

Price comparison

Price comparison type, T0145	Per kilogram
Price comparison measurement, T0147	125 (Gram)

Duty fee taxes

Duty fee tax agency, T4033	9SE - GS1 Sweden
Duty fee tax type, T0194	VAT - Value added tax
Duty fee tax rate, T0195	6

Markings on pack

Date

Date on packaging format, T3362	ddmmyyyy
Date on packaging format type, T4032	Best before date

Data carrier

Data carrier type code, T4310	EAN 13
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Storage & handling

Instructions

Consumer storage instruction, T3775	Förvaras torrt, skyddade mot starkt ljus och ej över normal rumstemperatur (Swedish)
Consumer Recycling Instructions, T4306	Påsen källsorteras som plastförpackning (Swedish)

Temperature

Temperature qualifier

Temperature qualifier, T3822	Storage and Handling
Maximum temperature, T3796	25 (Celsius)
Minimum temperature, T3797	10 (Celsius)

Trade item lifespan

Minimum lifespan from time of production, T0167	168
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Contents

Non-food ingredients

Ingredient statement, T4088	Potatispulver, stärkelse (majs), vegetabilisk olja (solros och raps i varierande proportioner), kryddblandning (lökpulver, salt, naturlig arom, söt VASSLEpulver (från MJÖLK), KÄRNMJÖLKSpulver, socker, kaliumklorid, persilja, jästextrakt, GRÄDDpulver, jästpulver, syra (citronsyra), solrosolja, vitlökspulver, färgämne (paprikaextrakt, kurkumin)), socker, emulgeringsmedel (solroslecitin), surhetsreglerande medel (kalciumfosfat), bakpulver (natriumkarbonat), salt, livsmedelsfärgämne (extrakt av svart te). Kan innehålla spår av SESAMFRÖ och GLUTEN (Swedish)
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Preparation and serving

Manufacturer preparation type, T4138	Bake
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Preperation information for consumer

Preparation type, T4082	Ready to eat
Preparation Instructions, T4083	Ätfärdig (Swedish)

Food & Beverage information

Allergen information

Allergen statement, T4077	Kan innehålla spår av SESAMFRÖ och GLUTEN (Swedish)
Allergen type, (T4078, T4079)	Milk and its derivatives (Contains) Sesame Seeds and its derivatives (May Contain) Cereals and its derivatives (May Contain)

Nutritional information

Nutrient header

Nutrient basis quantity, T3824	100 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By measure

Nutrient detail

Nutrient information, T4073	Amount/Value, T4074	Unit, T4074	Precision, T4075	Share of day intake, T4076
Energy (ENER-)	1719	Kilojoule (KJO)	Approximately	
Energy (ENER-)	408	Kilocalorie (international table) (E14)	Approximately	
Fat (FAT)	9.3	Gram (GRM)	Approximately	
Of which saturated fat (FASAT)	1.3	Gram (GRM)	Approximately	
Carbohydrates (CHOAVL)	73	Gram (GRM)	Approximately	
Of which sugars (SUGAR-)	7.5	Gram (GRM)	Approximately	
Protein (PRO-)	6.2	Gram (GRM)	Approximately	
Salt (SALTEQ)	1.9	Gram (GRM)	Approximately	
Fibre (FIBTG)	4.3	Gram (GRM)	Approximately	

Top level - 07310534302000

General

GTIN, T0154	07310534302000
Quantity of children, T4034	1
Total quantity of next lower level trade item, T4035	10

Child trade item

Child trade item, GTIN, T2045	07310532302002
Quantity of next lower level trade item, T3361	10

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Is trade item an invoice unit?, T4014	true
Is trade item an orderable unit?, T0017	true
Hierarchy level, T4010	Case

Identification

Additional trade item identification, T3798	10001783 (Supplier Assigned)
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Package

Packaging type

Is packaging marked returnable?, T0277	false
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Packaging

Packaging type, T0137	PU - Tray
Packaging terms and conditions, T0189	12 - Recycling Fee Paid
Packaging weight, T0190	252 (Gram)

Measurements

Height, T4019	210 (Millimetre)
Width, T4017	300 (Millimetre)
Depth, T4018	400 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	1556 (Gram)

Trade item nesting

Nesting direction, T2236	Vertical
Nesting increment, T3378	200 (Millimetre)

Markings on pack

Data carrier

Data carrier presence, T3747	Always
Application identifier type, T3748	Global Trade Item Number
Data carrier type code, T4310	GS1 128