

Base level - 05000159527118

General

GTIN, T0154	05000159527118
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Product characteristics

Functional name, T0018	Choco Protein (Swedish)
Brand, T0143	BE-KIND
Subbrand, T2230	PROTEIN
Trade Item description, T3810	BE-KIND Dark Chocolate Nut Protein (Swedish)
Description short, T3337	Choco Protein (Swedish)
Regulated product name, T4800	Proteinbar med blandade/blandede nötter/nøtter/nødder (54%) med jordnötter/peanøtter/jordnødder (38%) och/og mörk/mørk choklad/sjokolade/chokolade (15%). (Swedish)
Context identification, T3815	DP006 - Distribute Product Information for Food Beverage Tobacco and Pet Food Products.
GPC category, T0280	10000287 - Cereal/Muesli Bars

Dates

Effective date, T3806	26-03-13
Availability date, T4727	20-09-07

Ordering information

Is trade item a base unit?, T4012	true
Is trade item a consumer unit?, T4037	true
Is trade item a despatch unit?, T4038	false
Is trade item an invoice unit?, T4014	false
Is trade item an orderable unit?, T0017	false
Hierarchy level, T4010	Base Unit or Each

Identification

Brand owner (GLN), T3750	0040000103400
Brand owner (Name), T3752	Mars Incorporated

Contact information

Contact type, T3792	Consumer Support - CXC
Contact (Name), T3790	KIND Int. Ltd
Contact (Address), T3791	Box 860, 20180 Malmö

Communication

Communication channel code, T4392	Website
Communication value, T4393	www.mars.com

Manufacturer of trade item

Manufacturer (GLN), T1115	5790000000678
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Manufacturer (Name), T3811	Mars Sverige
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Additional trade item identification, T3798	408861 (Supplier Assigned)
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Origin

Country of origin

Country of origin, T0168	United Kingdom
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Package

Packaging type

Is packaging marked returnable?, T0277	false
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Packaging

Packaging type, T0137	WRP - Wrapper
Packaging terms and conditions, T0189	12 - Recycling Fee Paid

Measurements

Height, T4019	43 (Millimetre)
Width, T4017	106 (Millimetre)
Depth, T4018	15 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	51 (Gram)
Net content, T0082	50 (Gram)

Non-packaged size dimension

Descriptive size dimension, T4360	50 g (Swedish)
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Sales & Marketing

Marketing

Marketing message, T3746	Dubbelt upp med smak i denna rika blandning av läcker mörk choklad, krispiga hela nötter och 12g av protein för en tillfredsställande boost av energi. (Swedish)
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Price comparison

Price comparison type, T0145	Per kilogram
Price comparison measurement, T0147	50 (Gram)

Duty fee taxes

Duty fee tax agency, T4033	9SE - GS1 Sweden
Duty fee tax type, T0194	VAT - Value added tax
Duty fee tax rate, T0195	12

Product Information

Product claims

Claim

Claim type code, T4358	Free from
Claim element code, T4359	Gluten
Claim marked on package, T4357	TRUE

Farming and processing

Genetically modified declaration code, ()	60
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Markings on pack

Marking

Packaging marked language code, T4400	Arabic Danish English Finnish Norwegian Swedish
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Date

Date on packaging format, T3362	ddmmyy
Date on packaging format type, T4032	Best before date

Data carrier

Data carrier type code, T4310	EAN 13
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Storage & handling

Instructions

Consumer storage instruction, T3775	Förvaras på en sval och torr plats/Oppbevares kjølig og tørt/Opbevares på et køligt, tørt sted. • (Swedish)
Consumer usage instruction, T3776	Proteinkälla/proteinkilde, Fiberrik/fiberrig, glutenfri. Inga konstgjorda/kunstige färgämnen/farvestoffer, smak- och aromämnen/smagsstoffer eller konserveringsmedel/konserveringsmidler. (Swedish)

Temperature

Temperature qualifier

Temperature qualifier, T3822	Storage and Handling
Maximum temperature, T3796	22 (Celsius)
Minimum temperature, T3797	5 (Celsius)

Temperature qualifier

Temperature qualifier, T3822	DELIVERY_TO_DISTRIBUTION_CENTRE
Maximum temperature, T3796	22 (Celsius)
Minimum temperature, T3797	5 (Celsius)

Temperature qualifier

Temperature qualifier, T3822	DELIVERY_TO_MARKET
Maximum temperature, T3796	22 (Celsius)
Minimum temperature, T3797	5 (Celsius)

Trade item lifespan

Minimum lifespan from time of production, T0167	364
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Contents

Non-food ingredients

Ingredient statement, T4088	<p>Ingredienser: JORDNÖTTER/PEANÖTTER/JORDNÖDDER, MANDLAR/MANDLER, mörk/mörk choklad/sjokolade/chokolade (socker/sukker, kakaomassa/-masse, kakaosmör/kakaosmør, fettreducerat/fettreducert/fedt reduceret kakaopulver, emulgeringsmedel/emulgator SOJA-/SOYA-/SOJALECITIN, vaniljextrakt/vaniljeekstrakt/vanilleekstrakt), proteincrisp/proteinkrisp/proteinknas (SOJA-/SOYA-/SOJAPROTEINISOLAT, tapioka-stärkelse/tapiokastivelse, salt), glukossirap/glukosesirup, honung/honning, kakaomassa/-masse, emulgeringsmedel/emulgator SOJA-/SOYA-/SOJALECITIN, havssalt/havsalt. (Kan innehålle/inneholde/indeholde: MJÖLK/MELK/MÆLK, andra/andre NÖTTER/NÖTTER/NÖDDER). Kan innehålla/inneholde/indeholde bitar/biter/stykker av/af nötskal/nøtteskall/nøddeskal eller stjälgar/stilker/stilke. (Swedish)</p>
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Food & Beverage information

Allergen information

Allergen type, (T4078, T4079)	<p>Peanuts and its derivatives (Contains) SA (Contains) Soybean and its derivatives (Contains) Milk and its derivatives (May Contain) Tree nuts (Nuts) and its derivatives (Contains)</p>
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Nutritional information

Nutrient header

Nutrient basis quantity, T3824	100 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By measure
Serving size, T3823	100 (GRM)

Nutrient detail

Nutrient information, T4073	Amount/Value, T4074	Unit, T4074	Precision, T4075	Share of day intake, T4076
Energy (ENER-)	2228	Kilojoule (KJO)	Approximately	
Energy (ENER-)	535	Kilocalorie (international table) (E14)	Approximately	
Fat (FAT)	34	Gram (GRM)	Approximately	
Of which saturated fat (FASAT)	7.6	Gram (GRM)	Approximately	

Carbohydrates (CHOAVL)	31	Gram (GRM)	Approximately	
Of which sugars (SUGAR-)	17	Gram (GRM)	Approximately	
Fibre (FIBTG)	6.5	Gram (GRM)	Approximately	
Protein (PRO-)	23	Gram (GRM)	Approximately	
Salt (SALTEQ)	0.48	Gram (GRM)	Approximately	

Nutrient header

Nutrient basis quantity, T3824	50 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By measure
Daily value intake reference, T4070	Referensintag/anbefalt daglig inntak/referenceindtag för/for en genomsnittlig vuxen/voksen gjennomsnittsperson/gennemsnitsperson (8400 kJ/2000 kcal) (Swedish)
Serving size, T3823	50 (PTN)
Serving size, description, T3821	50g (Swedish)

Nutrient detail

Nutrient information, T4073	Amount/Value, T4074	Unit, T4074	Precision, T4075	Share of day intake, T4076
Energy (ENER-)	1114	Kilojoule (KJO)	Approximately	13
Energy (ENER-)	268	Kilocalorie (international table) (E14)	Approximately	13
Fat (FAT)	17	Gram (GRM)	Approximately	24
Of which saturated fat (FASAT)	3.8	Gram (GRM)	Approximately	19
Carbohydrates (CHOAVL)	15	Gram (GRM)	Approximately	6
Of which sugars (SUGAR-)	8.6	Gram (GRM)	Approximately	10
Fibre (FIBTG)	3.3	Gram (GRM)	Approximately	
Protein (PRO-)	12	Gram (GRM)	Approximately	24
Salt (SALTEQ)	0.24	Gram (GRM)	Approximately	4

Top level - 05000159527101

General

GTIN, T0154	05000159527101
Quantity of children, T4034	1
Total quantity of next lower level trade item, T4035	12

Child trade item

Child trade item, GTIN, T2045	05000159527118
Quantity of next lower level trade item, T3361	12

Product characteristics

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Is trade item an orderable unit?, T0017	true
Hierarchy level, T4010	Case

Identification

Brand owner (GLN), T3750	0040000103400
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Manufacturer of trade item

Manufacturer (GLN), T1115	5790000000678
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Additional trade item identification, T3798	408860 (Supplier Assigned)
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Origin

Country of origin

Country of origin, T0168	United Kingdom
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Package

Packaging type

Is packaging marked returnable?, T0277	false
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Packaging

Packaging type, T0137	BX - Box
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Measurements

Height, T4019	63 (Millimetre)
Width, T4017	137 (Millimetre)
Depth, T4018	205 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	669 (Gram)
Net weight, T4330	600 (Gram)

Sales & Marketing

Product Information

Farming and processing

Genetically modified declaration code, ()	60
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Markings on pack

Date

Date on packaging format, T3362	ddmmyy
Date on packaging format type, T4032	Best before date

Data carrier

Data carrier type code, T4310	EAN 13
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Storage & handling

Temperature

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Temperature qualifier

Temperature qualifier, T3822	DELIVERY_TO_MARKET
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Trade item lifespan

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