

Base level - 07622201636951

General

GTIN, T0154	07622201636951
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Product characteristics

Functional name, T0018	Kaka (Swedish)
Brand, T0143	Marabou
Description short, T3337	Kaka (Swedish)
Regulated product name, T4800	Cookies med bitar/stykker av mjölkchoklad/mælkechokolade (15,4%) och fyllning/fyld (26%) med mjölkchoklad/mælkechokolade (4,5%). (Swedish)
Context identification, T3815	DP006 - Distribute Product Information for Food Beverage Tobacco and Pet Food Products.
GPC category, T0280	10000161 - Biscuits/Cookies (Shelf Stable)

Dates

Effective date, T3806	21-10-06
Availability date, T4727	22-01-31
Consumer availability date, T2227	22-02-14

Ordering information

Is trade item a base unit?, T4012	true
Is trade item a consumer unit?, T4037	true
Is trade item a despatch unit?, T4038	false
Is trade item an invoice unit?, T4014	false
Is trade item an orderable unit?, T0017	false
Hierarchy level, T4010	Base Unit or Each

Identification

Contact information

Contact type, T3792	Consumer Support - CXC
Contact identity, T3789	7310510010004
Contact (Name), T3790	Mondelez Sverige
Contact (Address), T3791	Telefon 020-720026

Target market communication channel

Communication

Communication channel code, T4392	Telephone
Communication value, T4393	020-720026

Reference to trade item

Referenced trade item, GTIN, T3793	07622210406118
Referenced trade item type, T3794	Replaced

Origin

Country of origin

Country of origin, T0168	European Union
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Import classification

Import classification type, T3849	Integrated Tariff of the European Union (TARIC) - TARIF_INTEGRE_DE_LA_COMMUNAUTE
Import classification value, T3302	1905319900

Package

Packaging type

Has batch number, T4272	false
Is packaging marked returnable?, T0277	false

Packaging

Packaging type, T0137	WRP - Wrapper
Packaging terms and conditions, T0189	12 - Recycling Fee Paid

Measurements

Height, T4019	95 (Millimetre)
Width, T4017	176 (Millimetre)
Depth, T4018	41 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	171 (Gram)
Net content, T0082	156 (Gram)

Non-packaged size dimension

Descriptive size dimension, T4360	6 st (Swedish)
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Sales & Marketing

Marketing

Marketing message, T3746	Marabou Homestyle Cookies Soft inside tar kakor till en helt ny nivå. De mjukt sega chokladströsslade kakorna smakar nästan som om de vore hemgjorda. Värm några sekunder i mikron för en ännu mer nybakt känsla! Fungerar lika bra vid fikabordet, mysstunden eller när du vill ha en härlig stund för dig själv. (Swedish)
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Key words E-commerce, T4204	Fika; kaffe, Te; tillsammans; me time; läsa book; tv; avkoppling; trädgård; barnkalas; gäst; vän; vänner; utflykt; picknick; sommar, strand, bada; efterrätt; söt; film; kväll; fredagsmys; på jobbet; småhungrig; energi; mellanmål; orka; sötsugen; sugen; pendling, släkt; äta; soffa; tv ; snack ; snacks ; koppla av; mysig; eftermiddag ; kvällsmat ; semester ; skola ; vår ; universitet ; gymnasium; veckoslutet ; i bilen ; lördag ; söndag ; i parken ; i lekparken (Swedish)
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Price comparison

Price comparison type, T0145	Per kilogram
Price comparison measurement, T0147	156 (Gram)

Duty fee taxes

Duty fee tax agency, T4033	9SE - GS1 Sweden
Duty fee tax type, T0194	VAT - Value added tax
Duty fee tax rate, T0195	12

Markings on pack

Date

Date on packaging format, T3362	DD-MM-YYYY
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Data carrier

Data carrier presence, T3747	Always
Data carrier type code, T4310	EAN 13

Storage & handling

Instructions

Consumer storage instruction, T3775	Förvaras torrt och skyddat mot värme. (Swedish)
Consumer usage instruction, T3776	Förvaras torrt och skyddat mot värme. (Swedish)
Consumer Recycling Instructions, T4306	Sorteras som plast (Swedish)

Temperature

Temperature qualifier

Temperature qualifier, T3822	Storage and Handling
Maximum temperature, T3796	20 (Celsius)
Minimum temperature, T3797	10 (Celsius)

Trade item lifespan

Minimum lifespan from time of production, T0167	275
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Contents

Non-food ingredients

Ingredient statement, T4088	Ingredienser: Socker, VETEMJÖL/HVEDEMEL, palmolja/-olie, SMÖRFETT/SMØROLIE, rapsolja/-olie, kakaomassa, MJÖLKPULVER/SØDMÆLKSPULVER, kakaosmör/kakaosmør, VETESTÄRKELSE/HVEDESTIVELSE, laktos (MJÖLK/MÆLK), modifieradstärkelse/modificeret stivelse, bakpulver/hævemidler (ammoniumkarbonater, natriumkarbonater, difosfater), vasslepulver (MJÖLK)/vallepulver (MÆLK), fettreducerat kakaopulver, emulgeringsmedel/emulgator (SOJALECITINER), salt, aromer (innehåller MJÖLK/MÆLK), SKUMMJÖLKSPULVER/SKUMMETMÆLKSPULVER, färgämne/farve (karotener), SOJAFIBERPULVER. KAN INNEHÅLLA ÄGG/ÆG. (Swedish)
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Batteries

Are batteries included?, T3800	false
Are batteries required?, T3801	false

Preparation and serving

Number of servings per package, T4092	6
Maximum number of smallest units per package, T4093	6

Food & Beverage information

Allergen information

Allergen statement, T4077	KAN INNEHÅLLA ÄGG/ÆG. (Swedish)
Allergen type, (T4078, T4079)	Cereals and its derivatives (Contains) Milk and its derivatives (Contains) Soybean and its derivatives (Contains) Eggs and its derivatives (May Contain)

Nutritional information

Nutrient header

Nutrient basis quantity, T3824	100 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By measure

Nutrient detail

Nutrient information, T4073	Amount/Value, T4074	Unit, T4074	Precision, T4075	Share of day intake, T4076
Energy (ENER-)	2149	Kilojoule (KJO)	Approximately	
Energy (ENER-)	514	Kilocalorie (international table) (E14)	Approximately	
Fat (FAT)	27	Gram (GRM)	Approximately	
Of which saturated fat (FASAT)	13	Gram (GRM)	Approximately	

Carbohydrates (CHOAVL)	62	Gram (GRM)	Approximately	
Of which sugars (SUGAR-)	39	Gram (GRM)	Approximately	
Fibre (FIBTG)	1.6	Gram (GRM)	Approximately	
Protein (PRO-)	4.5	Gram (GRM)	Approximately	
Salt (SALTEQ)	0.89	Gram (GRM)	Approximately	

Nutrient header

Nutrient basis quantity, T3824	26 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By serving
Daily value intake reference, T4070	Referensindtag for en genomsnittlig voksen (8400 kJ / 2000 kcal). (Swedish)

Nutrient detail

Nutrient information, T4073	Amount/Value, T4074	Unit, T4074	Precision, T4075	Share of day intake, T4076
Energy (ENER-)	559	Kilojoule (KJO)	Approximately	7
Energy (ENER-)	134	Kilocalorie (international table) (E14)	Approximately	7
Fat (FAT)	7	Gram (GRM)	Approximately	10
Of which saturated fat (FASAT)	3.3	Gram (GRM)	Approximately	16
Carbohydrates (CHOAVL)	16	Gram (GRM)	Approximately	6
Of which sugars (SUGAR-)	10	Gram (GRM)	Approximately	11
Fibre (FIBTG)	0.4	Gram (GRM)	Approximately	
Protein (PRO-)	1.2	Gram (GRM)	Approximately	2
Salt (SALTEQ)	0.23	Gram (GRM)	Approximately	4

Top level - 07622201636937

General

GTIN, T0154	07622201636937
Quantity of children, T4034	1
Total quantity of next lower level trade item, T4035	12

Child trade item

Child trade item, GTIN, T2045	07622201636951
Quantity of next lower level trade item, T3361	12

Product characteristics

Functional name, T0018	HomeStyle Chocolate Filled (Swedish)
Brand, T0143	Marabou
Description short, T3337	Kaka (Swedish)
Context identification, T3815	DP006 - Distribute Product Information for Food Beverage Tobacco and Pet Food Products.
GPC category, T0280	10000161 - Biscuits/Cookies (Shelf Stable)

Dates

Effective date, T3806	21-10-06
Availability date, T4727	22-01-31
Consumer availability date, T2227	22-02-14
Discontinued date, T4015	26-10-25

Ordering information

Is trade item a base unit?, T4012	false
Is trade item a consumer unit?, T4037	false
Is trade item a despatch unit?, T4038	false
Is trade item an invoice unit?, T4014	true
Is trade item an orderable unit?, T0017	true
Hierarchy level, T4010	Case

Identification

Additional trade item identification, T3798	4278516 (Supplier Assigned)
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Reference to trade item

Referenced trade item, GTIN, T3793	07622210406057
Referenced trade item type, T3794	Replaced

Package

Packaging type

Has batch number, T4272	false
Is packaging marked returnable?, T0277	false

Packaging

Packaging type, T0137	BX - Box
Packaging terms and conditions, T0189	12 - Recycling Fee Paid
Packaging weight, T0190	156 (Gram)

Display unit

Is item a display unit?, T2207	FALSE
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Measurements

Height, T4019	202 (Millimetre)
Width, T4017	218 (Millimetre)
Depth, T4018	263 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	2208 (Gram)
Net content, T0082	1872 (Gram)

Platform configuration

Is trade item packed irregularly?, T2239	FALSE
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Markings on pack

Date

Date on packaging format, T3362	DD-MM-YYYY
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Data carrier

Data carrier presence, T3747	Always
Data carrier type code, T4310	EAN 13

Storage & handling

Temperature

Temperature qualifier

Temperature qualifier, T3822	Storage and Handling
Maximum temperature, T3796	20 (Celsius)
Minimum temperature, T3797	10 (Celsius)