

# Base level - 07622300721459

## General

GTIN, T0154	07622300721459
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## Product characteristics

Functional name, T0018	Kaka (Swedish)
Brand, T0143	MARABOU
Description short, T3337	XL Cookies Daim (Swedish)
Regulated product name, T4800	Cookie-kakor med bitar av mjölkchoklad (15%), dragerad mandelkrokant (11%) och karamell (5%). (Swedish)
Context identification, T3815	DP006 - Distribute Product Information for Food Beverage Tobacco and Pet Food Products.
GPC category, T0280	10000161 - Biscuits/Cookies (Shelf Stable)

## Dates

Effective date, T3806	20-04-27
Availability date, T4727	12-03-12
Consumer availability date, T2227	20-05-11
Discontinued date, T4015	26-09-06

## Ordering information

Is trade item a base unit?, T4012	true
Is trade item a consumer unit?, T4037	true
Is trade item a despatch unit?, T4038	false
Is trade item an invoice unit?, T4014	false
Is trade item an orderable unit?, T0017	false
Hierarchy level, T4010	Base Unit or Each

## Identification

### Contact information

Contact type, T3792	Consumer Support - CXC
Contact identity, T3789	7310510010004
Contact (Name), T3790	Mondelez Sverige
Contact (Address), T3791	Telefon 020-720026

### Target market communication channel

#### Communication

Communication channel code, T4392	Telephone
Communication value, T4393	020-720026

## Origin

### Country of origin

Country of origin, T0168	European Union
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## Import classification

Import classification type, T3849	INTRASTAT - INTRASTAT
Import classification value, T3302	19053199

## Package

### Packaging type

Has batch number, T4272	false
Is packaging marked returnable?, T0277	false

### Packaging

Packaging type, T0137	WRP - Wrapper
Packaging terms and conditions, T0189	12 - Recycling Fee Paid

### Measurements

Height, T4019	190 (Millimetre)
Width, T4017	100 (Millimetre)
Depth, T4018	55 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	203 (Gram)
Net content, T0082	184 (Gram)

### Non-packaged size dimension

Descriptive size dimension, T4360	184 G (Swedish)
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## Sales & Marketing

### Marketing

Marketing message, T3746	Marabou Cookies Daim är spröda kakor med härlig mjölkchoklad och bitar av Daim. Fungerar lika bra vid fikabordet, mysstunden eller när du vill ha en härlig stund för dig själv. Mmm... Marabou (Swedish)
Key words E-commerce, T4204	Marabou, american cookies, Marabo, kex, kaka, kakor, cookies, cookie, fika, chokladkex, choklad kex, kex med choklad, mjölkchoklad kex, chocolate filled, Marabou, fika, kaffe, te, barnkalas, sötsugen, snack, snacks, fikatime, xl, xl cookies, marabou xl, cookies daim, kakor daim, kakor dajm, daim, dajm, maraboukakor, marabou kakor, marabou cookies (Swedish)

### Price comparison

Price comparison type, T0145	Per kilogram
Price comparison measurement, T0147	184 (Gram)

### Duty fee taxes

Duty fee tax agency, T4033	9SE - GS1 Sweden
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Duty fee tax type, T0194	VAT - Value added tax
Duty fee tax rate, T0195	12

## Markings on pack

### Date

Date on packaging format, T3362	dd mm yyyy
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### Data carrier

Data carrier presence, T3747	Always
Data carrier type code, T4310	EAN 13

## Storage & handling

### Temperature

#### Temperature qualifier

Temperature qualifier, T3822	Storage and Handling
Maximum temperature, T3796	20 (Celsius)
Minimum temperature, T3797	10 (Celsius)

### Trade item lifespan

Minimum lifespan from time of production, T0167	275
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## Contents

### Non-food ingredients

Ingredient statement, T4088	Ingredienser: VETEMJÖL, socker, palmolja, kakaosmör, kakaomassa, HELMJÖLKSPULVER, bakpulver (ammoniumvätekarbonat, natriumvätekarbonat, dinatriumdifosfat), vasslepulver (MJÖLK), glukossirap, salt, SKUMMJÖLKSPULVER, MANDEL, HAVREFLINGOR, MJÖLKFETT, sockrad kondenserad SKUMMJÖLK, emulgeringsmedel (SOJALECITIN, solroslecitin), SMÖR, aromer, ytbehandlingsmedel (gummi arabikum, shellack), solrosolja, färgämne (karotener). KAN INNEHÅLLA ANDRA NÖTTER OCH ÄGG (Swedish)
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### Batteries

Are batteries included?, T3800	false
Are batteries required?, T3801	false

### Preparation and serving

Number of servings per package, T4092	8
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## Food & Beverage information

### Allergen information

Allergen statement, T4077	KAN INNEHÅLLA ANDRA NÖTTER OCH ÄGG (Swedish)
Allergen type, (T4078, T4079)	Cereals and its derivatives (Contains) Milk and its derivatives (Contains) Tree nuts (Nuts) and its derivatives (Contains) Soybean and its derivatives (Contains) Eggs and its derivatives (May Contain)

## Nutritional information

### Nutrient header

Nutrient basis quantity, T3824	100 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By measure

### Nutrient detail

<b>Nutrient information, T4073</b>	<b>Amount/Value, T4074</b>	<b>Unit, T4074</b>	<b>Precision, T4075</b>	<b>Share of day intake, T4076</b>
Energy (ENER-)	2100	Kilojoule (KJO)	Approximately	
Energy (ENER-)	500	Kilocalorie (international table) (E14)	Approximately	
Fat (FAT)	26	Gram (GRM)	Approximately	
Of which saturated fat (FASAT)	13.5	Gram (GRM)	Approximately	
Carbohydrates (CHOAVL)	60	Gram (GRM)	Approximately	
Of which sugars (SUGAR-)	34	Gram (GRM)	Approximately	
Fibre (FIBTG)	1.5	Gram (GRM)	Approximately	
Protein (PRO-)	4.8	Gram (GRM)	Approximately	
Salt (SALTEQ)	1.38	Gram (GRM)	Approximately	

### Nutrient header

Nutrient basis quantity, T3824	23 (GRM)
Preparation state, T4069	Unprepared
Nutrient basis quantity type, T3820	By serving
Daily value intake reference, T4070	Reference intake of an average adult (8400 kJ / 2000 kcal). (Swedish)

### Nutrient detail

<b>Nutrient information, T4073</b>	<b>Amount/Value, T4074</b>	<b>Unit, T4074</b>	<b>Precision, T4075</b>	<b>Share of day intake, T4076</b>
Energy (ENER-)	483	Kilojoule (KJO)	Approximately	6
Energy (ENER-)	115	Kilocalorie (international table) (E14)	Approximately	6
Fat (FAT)	6.1	Gram (GRM)	Approximately	9
Of which saturated fat (FASAT)	3.1	Gram (GRM)	Approximately	16
Carbohydrates (CHOAVL)	14	Gram (GRM)	Approximately	5

Of which sugars (SUGAR-)	7.9	Gram (GRM)	Approximately	9
Fibre (FIBTG)	0.3	Gram (GRM)	Approximately	
Protein (PRO-)	1.1	Gram (GRM)	Approximately	2
Salt (SALTEQ)	0.32	Gram (GRM)	Approximately	5

# Top level - 07622300721435

## General

GTIN, T0154	07622300721435
Quantity of children, T4034	1
Total quantity of next lower level trade item, T4035	10

## Child trade item

Child trade item, GTIN, T2045	07622300721459
Quantity of next lower level trade item, T3361	10

## Product characteristics

Functional name, T0018	XL Cookies Daim (Swedish)
Brand, T0143	MARABOU
Description short, T3337	XL Cookies Daim (Swedish)
Context identification, T3815	DP006 - Distribute Product Information for Food Beverage Tobacco and Pet Food Products.
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## Dates

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## Ordering information

Is trade item a base unit?, T4012	false
Is trade item a consumer unit?, T4037	false
Is trade item a despatch unit?, T4038	false
Is trade item an invoice unit?, T4014	true
Is trade item an orderable unit?, T0017	true
Hierarchy level, T4010	Case

## Identification

### Contact information

Contact type, T3792	Consumer Support - CXC
Contact identity, T3789	7310510010004
Contact (Name), T3790	Mondelez Sverige
Contact (Address), T3791	Telefon 020-720026

Additional trade item identification, T3798	4259745 (Supplier Assigned)
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## Package

### Packaging type

Has batch number, T4272	false
Is packaging marked returnable?, T0277	false

### Packaging

Packaging type, T0137	BX - Box
Packaging terms and conditions, T0189	12 - Recycling Fee Paid
Packaging weight, T0190	96 (Gram)

### Display unit

Is item a display unit?, T2207	FALSE
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### Measurements

Height, T4019	200 (Millimetre)
Width, T4017	300 (Millimetre)
Depth, T4018	225 (Millimetre)
Is trade item a variable unit?, T0186	false
Gross weight, T4020	2126 (Gram)
Net content, T0082	1840 (Gram)

### Platform configuration

Is trade item packed irregularly?, T2239	FALSE
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## Sales & Marketing

### Marketing

Marketing message, T3746	Marabou Cookies Daim är spröda kakor med härlig mjölkchoklad och bitar av Daim. Fungerar lika bra vid fikabordet, mysstunden eller när du vill ha en härlig stund för dig själv. Mmm... Marabou (Swedish)
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### Price comparison

Price comparison type, T0145	Per kilogram
Price comparison measurement, T0147	1840 (Gram)

## Markings on pack

### Date

Date on packaging format, T3362	dd mm yyyy
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### Data carrier

Data carrier presence, T3747	Always
Data carrier type code, T4310	EAN 13

## Storage & handling

### Temperature

#### Temperature qualifier

Temperature qualifier, T3822	Storage and Handling
Maximum temperature, T3796	20 (Celsius)
Minimum temperature, T3797	10 (Celsius)